

# The Florida Keys National Marine Sanctuary Advisory Council (SAC)

## STRATEGIC PLANNING AND VISION RETREAT

August 16 & 17, 2005

### FINAL AGENDA

#### Objectives:

- To become more familiar with each other to enhance SAC effectiveness;
- To familiarize/review SAC roles, responsibilities and parameters
- To begin to create a strategic framework for the future of the SAC by:
  - Identifying Core Values.
  - Drafting a Vision Statement
  - Identifying SAC Strengths, Weaknesses, Opportunities and Threats.
  - Identifying and Categorizing Issues (Identifying Goals)
  - Begin to draft Objectives and consider Action Steps to implement
  - Consider Performance Measures
  - Review current Mission
  - Review and become familiar with current Structural Organization

#### DAY ONE:

12:00	pm	Lunch
12:30	pm	Welcome <i>Bruce Popham, Chair</i>
12:45	pm	Facilitation 101: What to expect and Decision-making Model <i>Janice Fleischer, Facilitator</i>
1:00	pm	Agenda Review/Meeting Guidelines Acceptance <i>Janice Fleischer, Facilitator</i>
1:20	pm	The Charter and History of the SAC: roles, responsibilities and parameters Current Structural Organization <i>Billy Causey, Superintendent, FKNMS</i> <i>Janice Fleischer, Facilitator</i>
1:50	pm	Who are we?
2:30	pm	Break
2:45	pm	Value Identification and Prioritization
3:30	pm	Introduction to Vision Statement Drafting/ Small group designations
3:40	pm	Vision Statement Drafting- Small Group work
4:40	pm	Finalizing Vision Statement
5:25	pm	And tomorrow.....
5:30	pm	Adjourn (Time to cruise!)

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#### DAY TWO:

7:30	am	Breakfast
8:30	am	Welcome Back!!
8:40	am	Public Comment
8:55	am	SWOT/Issue Generation and Categorization (Designation of Goals)
10:00	am	Break
10:15	am	Developing Objectives- Small Group Work
11:30	am	Objectives: Small Group Reports and Plenary Discussion
12:15	pm	Get Lunch
12:30	pm	Mission: Thoughts and Considerations
1:00	pm	Action Steps: What, Who and By When?- Small Group Work (Working lunch)
2:00	pm	Action Steps: Small Group Reports and Plenary Discussion
3:00	pm	Performance Measures- Plenary Discussion
3:45	pm	Added Value and a Compliment from others
4:20	pm	Public comment
4:25	pm	Next steps/Evaluations
4:30	pm	Adjourn

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